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## The Homes for Horses Coalition Offers Free Webinar to Help Nonprofits Get More Grants

*Putting Your Best Financial Foot Forward* will be offered on June 1 at 1pm ET. This webinar will be presented by two distinguished experts on the subject grants. Adam Liebling is the Director of Grants Management for the American Society for the Prevention of Cruelty to Animals, ASPCA® and Jacque Schultz is the Senior Director of the ASPCA Equine Fund.

The need for financial resources is great in the equine welfare community. Rescues and sanctuaries can miss out on funding opportunities due to inadequate or confusing financial reporting. This webinar will help listeners understand the administrative things that funders are looking for when considering a grant, the due diligence grantmakers conduct and the importance of the Form 990. Adam Liebling will give insights into making a good impression and instilling confidence in grantmakers and other stakeholders through solid and transparent financial reporting. Jacque Schultz will talk about making sure the numbers across your application make sense and will give tips on building a social media footprint to aid your case.

“Grant writing is an area that can be difficult and stressful for rescuers that are most often volunteers with full time jobs in addition to running their rescues. In many cases, the director is someone that wears all hats and the grant writer hat doesn’t always fit well,” said Cindy Gendron, Manager of the Coalition. “This webinar will make it easier for them to understand how their financial reporting can really make a difference in whether or not they receive grants.” This webinar will benefit anyone who runs a 501(c)3 nonprofit organization and has been pre-approved for 1 CE point of continuing education credit toward the Certified Animal Welfare Administrator credential. Anyone interested may register for the free one-hour webinar at: <https://attendee.gotowebinar.com/register/4037144287241077250>.

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### ***About The Homes for Horses Coalition***

The Homes for Horses Coalition is supported by the ASPCA (The American Society for the Prevention of Cruelty to Animals®), the Animal Welfare Institute and The Humane Society of the United States’ Jeannie and Jim Dodson Equine Protection Fund. It is dedicated to ending horse slaughter and other forms of equine abuse, while promoting growth, collaboration and professionalism in the equine rescue and protection community. Find us online at [www.homesforhorses.org](http://www.homesforhorses.org) and on Facebook at <http://www.facebook.com/#!/HomesforHorses>.