

Harry and Snowman: More Than the Story of a Man and His Horse

While the likely audience for the film *Harry and Snowman*, opening in selected theaters September 30, is horse people; the film is so much more than the story of a man and his horse. It is a story of family, of sport, of immigrants struggling to make their way in American and of second chances. It is a heartwarming film that demonstrates the power, beauty and uniqueness of the bond between people and horses and the serendipity of our relationships with animals.

The team behind *Harry and Snowman* is not only releasing a film this Friday, they have unleashed an entire social action campaign bringing awareness to the fact that more than 130,000 American horses are shipped to Canada and Mexico every year to be brutally slaughtered for human consumption in Europe and Asia. In addition, they are partnering with equine rescues to benefit their work and promote adoption.

Like Snowman, who narrowly escaped the truck that would transport him to his untimely death, the slaughter pipeline is filled with beautiful healthy talented horses that are never given the chance to make the hearts of a family swell or the career of a competitor soar. For Good and Filmrise want people to know the remarkable story of Harry DeLeyer and his magical horse and they have partnered with The Homes for Horses Coalition, ASPCA, The Humane Society of the United States and others to call those who hear the story to support the Safeguard American Food Exports (SAFE) Act, so named due to food safety concerns about various drugs and chemicals ingested by horses throughout their lives. This legislation will permanently halt the slaughter for human consumption of horses in the U.S. and the transport of horses to Canada and Mexico for this purpose.

Harry and Snowman is not just a film for horse people. As *Chariots of Fire* inspired those with no inclination to run or *Remember the Titans* touched those with little interest in football, *Harry and Snowman* will reach viewers on many levels with its thoughtful insight into the world of competitive jumping, the tragedy of horse slaughter, the hopefulness of adoption and the fateful links between humans and animals.