



EQUUS
FOUNDATION

FOR THE
LOVE
OF HORSES

equusfoundation.org

How did the EQUUS Foundation get started?

The EQUUS Foundation was born in 2003 from the love of the equestrian sport and the critical need to provide care to horses after their sport careers are over.

Cornelius 1988-2019



Shannon Coakley and Cornelius in 2000



Shannon Coakley and Cornelius in 2019



Our Mission

The EQUUS Foundation is the only national animal welfare charity and accrediting body in the United States 100% dedicated to the dual mission of protecting America's horses from peril and strengthening the bond between people and horses.



Our Vision

- All horses naturally transition from one chapter to the next without risk of abuse, neglect and slaughter.
- All horses involved in any role and in any capacity - as athletes, companions, laborers, teachers and healers - are safe, healthy and treated with dignity as partners.



EQUUS Foundation Programs

The EQUUS Foundation provides the opportunity for equine charities to achieve recognition and financial support.



EQUINE WELFARE NETWORK
Connecting enthusiasts with equine organizations across America



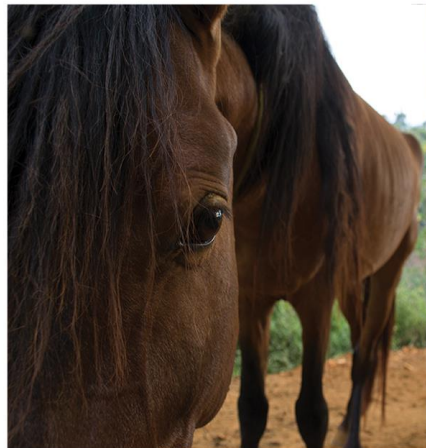
ALLIANCE
Offering the means to address national issues impacting equine welfare



GUARDIANS
Ensuring transparency in the care and service of America's horses



MENTORS
Recognizing the highest standards for the care of America's horses



FUNDING OPPORTUNITIES

Providing financial support where it is needed most to equine charities that have undergone a rigorous review of their equine welfare and business practices

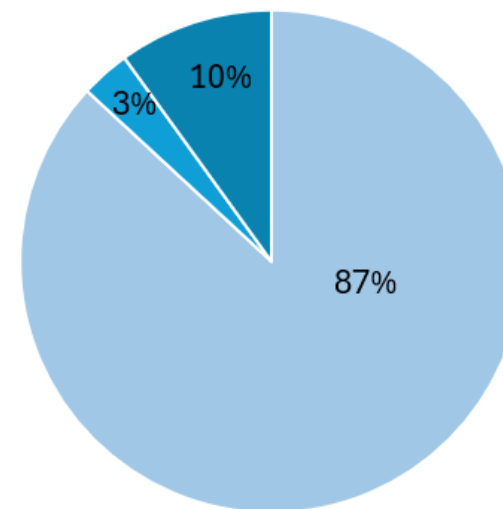
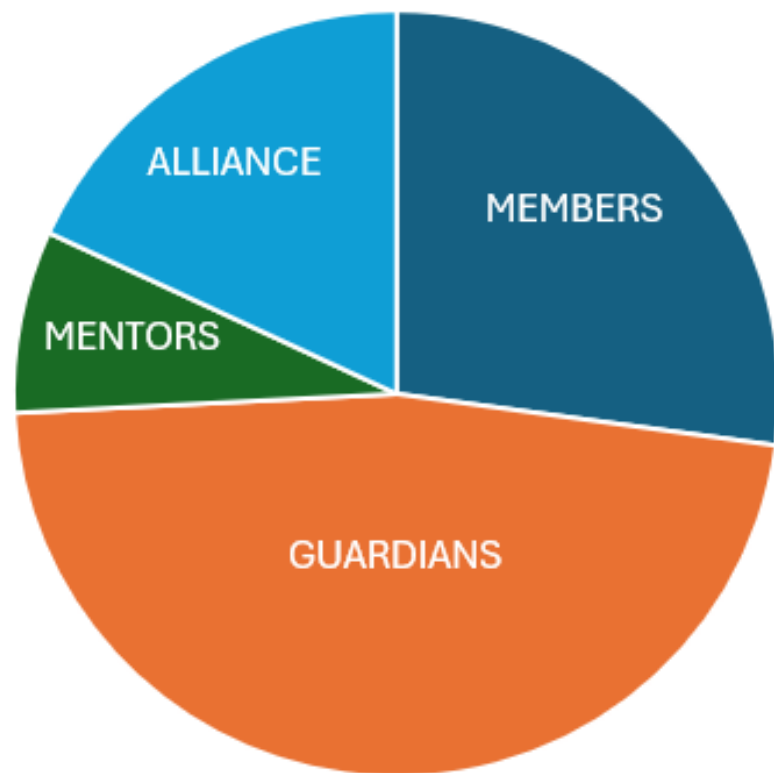


AWARDS

Recognizing achievements in the equestrian community

Connecting individuals and organizations in the equine community with the goal of building a support base of equine advocates and affecting change.

Visit: <https://equusfoundation.org/network>



- Public Charity
- Non-profit organization/Private Foundation/Government Entity
- Interscholastic/ Intercollegiate Team/Pony Clubs

EQUUS Foundation Programs

In addition to recognition and financial support, the EQUUS Foundation offers a variety of programs and resources to assist equine charities to achieve their goals.



NEXT CHAPTERS
Listing adoptable horses seeking their next chapter



SAFE LANDINGS
Providing opportunities for horses in transition



HAPPY ENDINGS
Sharing stories of the joy of adoption and finding forever homes



EXPERIENTIAL LEARNING INITIATIVE
Cultivating advocacy through education



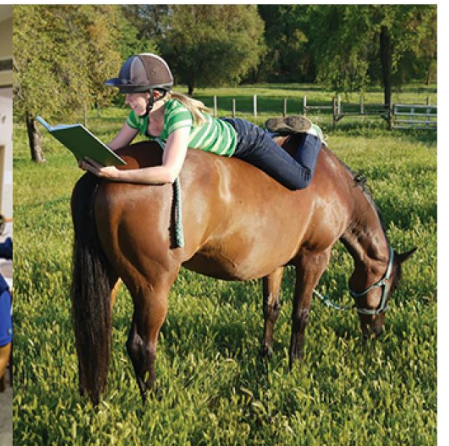
CHAMPIONS
Stimulating and rewarding volunteerism on behalf of horses



THE RIDER'S CLOSET
Providing riding attire to equestrians to pursue their horsemanship dreams



EQUINE EDUCATION NETWORK
Encouraging the pursuit of equine studies at the collegiate level



EQUINE STUDIES SCHOLARSHIPS
Scholarships to inspire and reward the next generation of equine professionals

Fundraising Programs for Participating Charities



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Photo @ Dana Goedewaagen, Blue Moon Images

Lafitte De Muze
EQUUS Foundation Equine Ambassador

EQUUS Foundation Equine Ambassadors are sport horses whose owners donate a portion of their competition winnings to help ensure that all horses are safe, healthy, and treated with dignity as partners.

\$25,000 Lafitte De Muze Matching Campaign!

Your Gift to a Deserving Charity Doubled!

Wednesday, December 13, 2024

Celebrate National Day of the Horse

Congress designated December 13th as the National Day of the Horse in 2004 to celebrate the cultural, historic, and economic contributions that horses have made and continue to make.

Thanks to EQUUS Foundation Equine Ambassador, Lafitte De Muze, and his owner, Cheryl Olsten, the EQUUS Foundation Guardian charity you select will receive 100% of your donation of \$500 or less made on the National Day of the Horse, December 13, and a matching donation for as long as the \$25,000 in matching funds are available. To allow more charities to benefit from the matching funds, for donations over \$500, the Guardian charity you select will receive 100% of your donation, but the donation will not be matched.



The EQUUS Foundation conducts fundraising campaigns specifically for its Guardians and Mentors.

EQUINE WELFARE NETWORK PROFILE

Brook Hill Farm

AKA/DBA BROOK HILL FARM RETIREMENT CENTER FOR HORSES

<http://www.brookhillfarm.org>



Brook Hill Farm
7289 Bellevue Road
FOREST, VA 24551
Mailing Address:
7291 Bellevue Road
FOREST, VA 24551

Phone: 540-586-0207 [MAKE AN INQUIRY](#)

View our [WEBSITE](#)

View our [GUIDESTAR PROFILE](#)

EIN: 54-2058686

Founded: 2001

View our [PHOTO GALLERY](#)

Profile Last Updated May 23, 2024

Public Charity



The Mentor Accreditation is awarded annually to an organization that operates at the highest standards for business and equine welfare practices, has been the recipient of an EQUUS Foundation grant for a minimum of two consecutive years, and meets the EQUUS Foundation guidelines for business and equine welfare practices outlined [here](#).

We welcome you to donate directly to Brook Hill Farm; Brook Hill Farm will receive 100% of your donation made [here](#). However, before making a donation, we encourage you to review this organization's Mentor information.

DONATE

Awarded Annually
Last Updated: July 31, 2024

Sabu

Our Equine Ambassador



Who is visiting my pasture? Sabu is our ambassador as he is our official greeter for our at-risk youth program, coming over to the gate when the bus from the detention center pulls in the driveway. Sabu helps our inner-city kids feel comfortable around horses, and always gives them the confidence they need to overcome their trauma. As a rescue, Sabu had to overcome starvation and abuse, with his background just as painful as their own. He directly identifies with the teens he works with, and he makes them feel safe, helps them to identify their emotional trauma, develop resilience, and with the help of the staff they find healthy coping strategies in a new and experiential way. Without our official greeter, I do not believe the youth would have such successful outcomes!

Why Join?

- Public recognition that your charity is transparent and accountable to the public
 - Public recognition that the welfare of America's horses is paramount
Social License to Operate
 - Access to resources to assist your charity in achieving your goals
 - Funding
- Attainment of the Guardian Designation guarantees a minimum grant of \$500

Take the First Step!

- Check if your charity is eligible:
equusfoundation.org/eligibility/member
- Submit the application request:
equusfoundation.org/join-us/charity

Application Cycle

September 15 – October 15

What Your Equine Welfare Network Profile Will Display

Mission and Programs

- Mission Statement
- Description of your Equine Transition Services – Rescue, Rehabilitation, Retraining, Re-homing, Retirement
- Description of your Community Outreach and Education Programs
- Description of your Facility (Facilities)

Policies

- Acquisition
- Intake, Assessment and Training
- Breeding
- Euthanasia
- Re-homing

Practices

- Equine Care
- Biosecurity
- Emergency
- Governance, Staff and Volunteers
- Financial Reporting

Review our participation requirements at equusfoundation.org/eligibility

Euthanasia

The following practices are required in order to participate on the Equine Welfare Network:

- . The organization adheres to a policy which does not permit euthanasia of equines on the sole basis of needing space.
- . The organization has a policy in place that an equine will be euthanized upon the recommendation of the veterinarian after all reasonable treatment options have been explored.
- . The organization has a practice in place to euthanize an equine upon the recommendation of the veterinarian that the equine is a threat/danger to itself, other equines, other animals or people after all other remedies have been explored, excluding if, upon the recommendation of the veterinarian, the only remaining remedy is isolation from other equines, animals, and people, and that the safety of other equines, animals and people can be guaranteed.

Re-homing

Your charity will be required to upload your re-homing agreement if equines are re-homed. We require that the following statement be included/reflected in your re-homing agreement.

Any individual or organization in possession of the equine as of the date of the agreement and any time thereafter is bound to not sell the equine at auction for slaughter or allow the equine to be sold, transferred, released, or otherwise placed into possession of any person or organization that will cause or allow the equine to be sold at auction for slaughter.

It is the position of the EQUUS Foundation that including this verbiage in the agreement reflects the shared recognition of the organization and the adopter that equines continue to be inhumanely 'slaughtered' and the shared commitment of the organization and the adopter to ensure that the equine be protected from slaughter for his or her lifetime.

Site Visits

We do not regularly conduct site visits of Applicants, Members, Guardians and Mentors. Once approved as a Member, your charity's veterinarian will be required to complete a confidential veterinary assessment annually.

We also take into consideration if your charity is accredited by GFAS and/or TAA. In some circumstances, we will conduct site visits.

Code of Conduct

Your charity will be expected to abide by the EQUUS Foundation Code of Conduct which is based on collaboration with other equine charities and refraining from public criticism of other charities.

The EQUUS Foundation does not condone harassment in social media and other public forums.

Once approved as a Member, the profile of your equine charity will be displayed on the Equine Welfare Network!

Your charity is required annually to attest in writing as to the accuracy of the information between December 1 and December 31 each year.

Good News – Since you recently joined, there should be very few changes so all you need to do is review the information, update as needed, and follow the instructions to submit the information for our review and approval.

More Good News – The annual verification process is also the first step in the Guardian process.

Take the Next Step!
**Guardian Step One &
Annual Verification**

December 1- December 31

Take the Final Step!

Guardian Step Two Cycle

January 1 – March 31

Step Two is your opportunity to set your organization apart by impressing us with your accomplishments and goals.

Step Two also involves completing the Equine Census and Equine Costs for the past year and uploading your most recently filed 990.

[UPDATE GUARDIAN INFORMATION STEP TWO](#)

[UPDATE](#) [REVIEW](#) [SUBMIT](#) [HELP](#) [BACK](#)

The following information is required to complete Step Two of your Guardian information.

I. STATEMENT OF GOALS AND ACCOMPLISHMENTS/STATEMENT ON HUMAN-EQUINE INTERACTIONS (These statements must be updated annually.)

II. CENSUS SUMMARY

EQUINE CENSUS (Required for all organizations)

EQUINE ASSISTED SERVICES CENSUS (Required only for organizations conducting EAS)

III. FINANCIALS

FINANCIAL REPORTING

FINANCIAL STATEMENT UPLOAD

REQUIRED DOCUMENT: IRS Form 990 (Long Form) or EQUUS Foundation Pro Forma 990

EQUINE COSTS *Be Patient. Click Once!

Review Process and Recap

Review

For each step in the process, once you have completed all the required information –

- You will need to follow the instructions to SUBMIT the information.

The only way we know that your information is ready for review and approval is by officially submitting the information.

- If we have questions, we will reach out to you.
- It often takes several back-and-forth communications to complete the process

Recap

- New Applicants
September 15 - October 15
- Member Annual Verification/Guardian Step One
December 1 – December 31
- Guardian Step Two
January 1- March 31**

**** Specific deadline: 10 days after notification that Step One has been approved.**

Congratulations!

You will receive an email that your organization's submission has been approved or deferred until the next year.

Financial Support

Only Guardians and Mentors are eligible to participate in ongoing funding opportunities throughout the year and to receive our Equine Welfare Grants selected in August and announced in September.

All Guardians receive a minimum grant of \$500.

Equine Welfare Grants range from \$500 to \$5,000.



The degree to which your charity meets the EQUUS Foundation requirements for equine welfare and business practices will determine whether you receive the Guardian designation or the Mentor accreditation and our Star Rating.

Mentors receive a 5-Star rating. Guardians may receive a rating ranging from 1 to 4 stars.



Review our participation requirements at equusfoundation.org/eligibility

EQUUS

F O U N D A T I O N

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