

Maine Horse Matchmaker

Why created?

Maine Horse Matchmaker is a free rehoming service that was created by the MSSPA with the intention of **keeping horses in loving homes and out of shelters.**

What problem does it help to solve?

While the MSSPA serves to receive, intake and rehabilitate at-risk and neglected horses, this program helps keep healthy horses in loving homes and out of shelters. It supports the MSSPA in its ability to be able to accept the most vulnerable horses who are not readily suitable for re-homing.

How does Maine Horse Matchmaker function?

Horse owners interested in re-homing their horses (for free, this is not a sale) fill out a form through our website to begin the process. Staff coordinates the provided information and creates post for social media platform and our website.



What role does the rescue play in the process?

- Hosts and monitors the platform
- Interact with owners to educate them as to how the MSSPA explores potential adopters
- Advises owners about seeking reference checks with veterinarians and farriers
- Urges applicants to get to know the (potential) new owner and build a relationship to secure the best outcome for the horse
- Occasionally, a MHM horse will be surrendered to the MSSPA

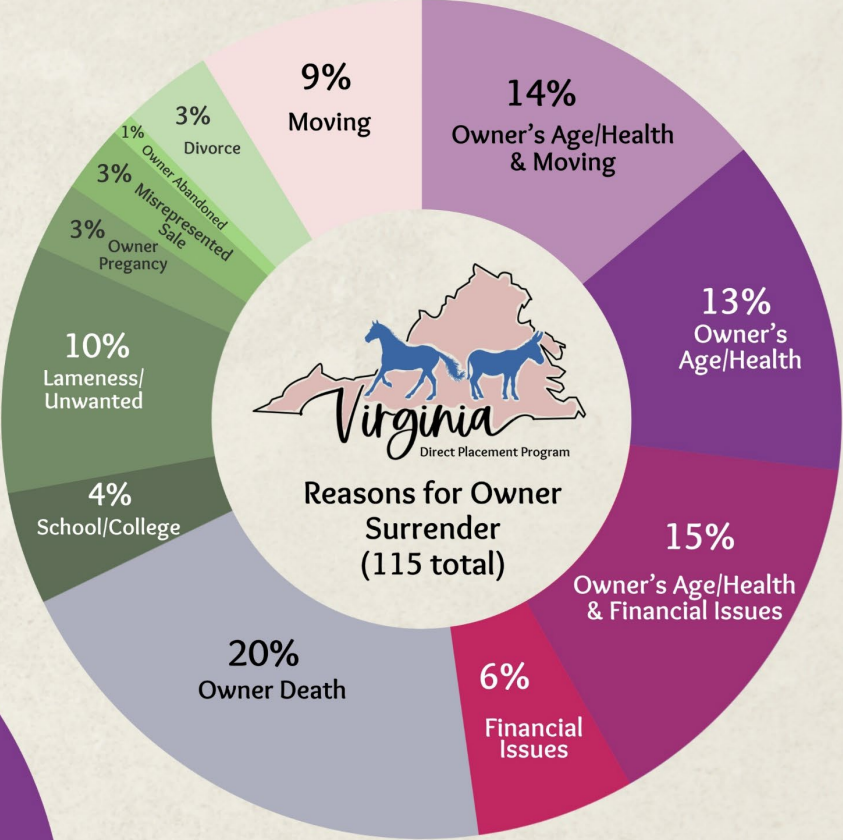
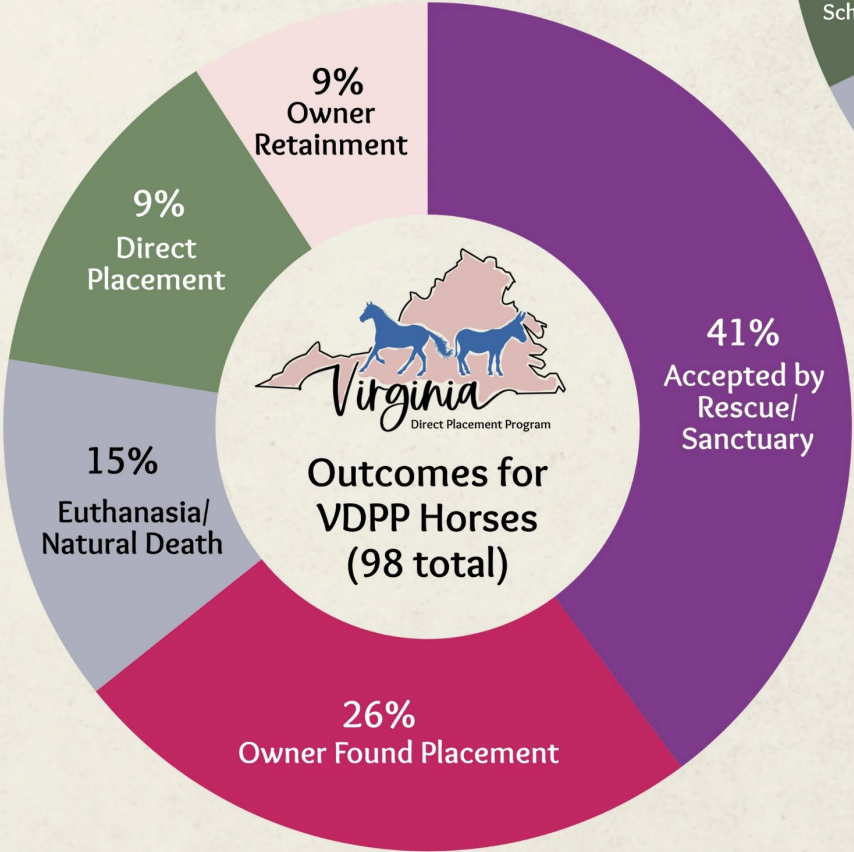
Outcomes and data:

- MSSPA receives 25-30 inquiries annually from horse owners (many with multiple horses)
- Majority of horses posted are placed successfully through the platform, though outcome data is difficult to track as owners don't always provide the updated outcome
 - (e.g. owner decided to sell, place the horse through another channel, euthanasia or not re-home, etc.)
- MSSPA often refers known potential adopters to the platform for horses that may be a better fit than horses currently at the shelter
 - This is especially the case for riding/driving horses



Diego
20+yo TWH “Stallion”
Accepted by GAIT in MD

Virginia Direct Placement Program



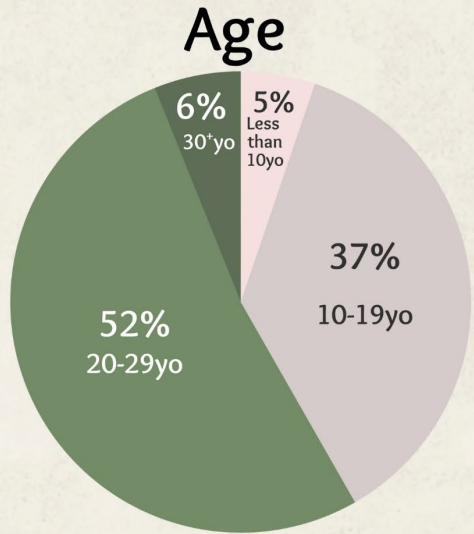
by the numbers
Feb '25 - Sep '26



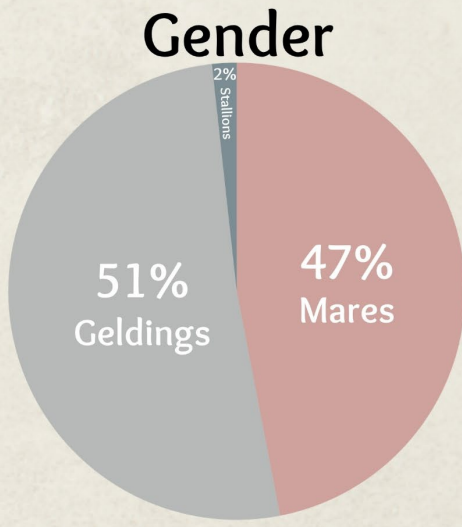
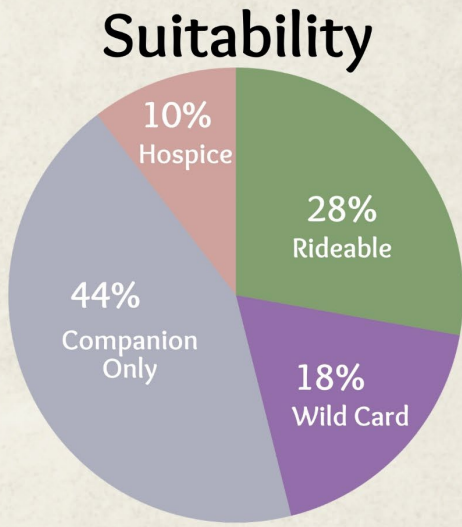
Marco

20yo Registered
Spotted Saddle Horse

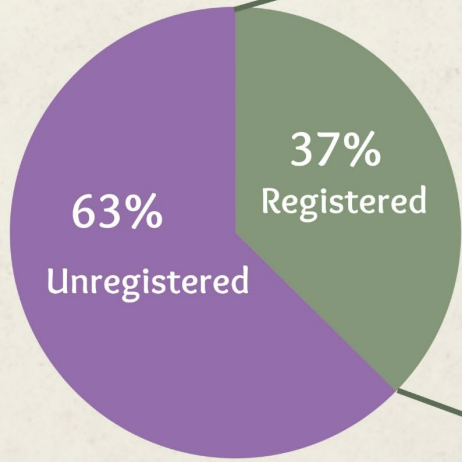
Yay, Information!!! 🤗



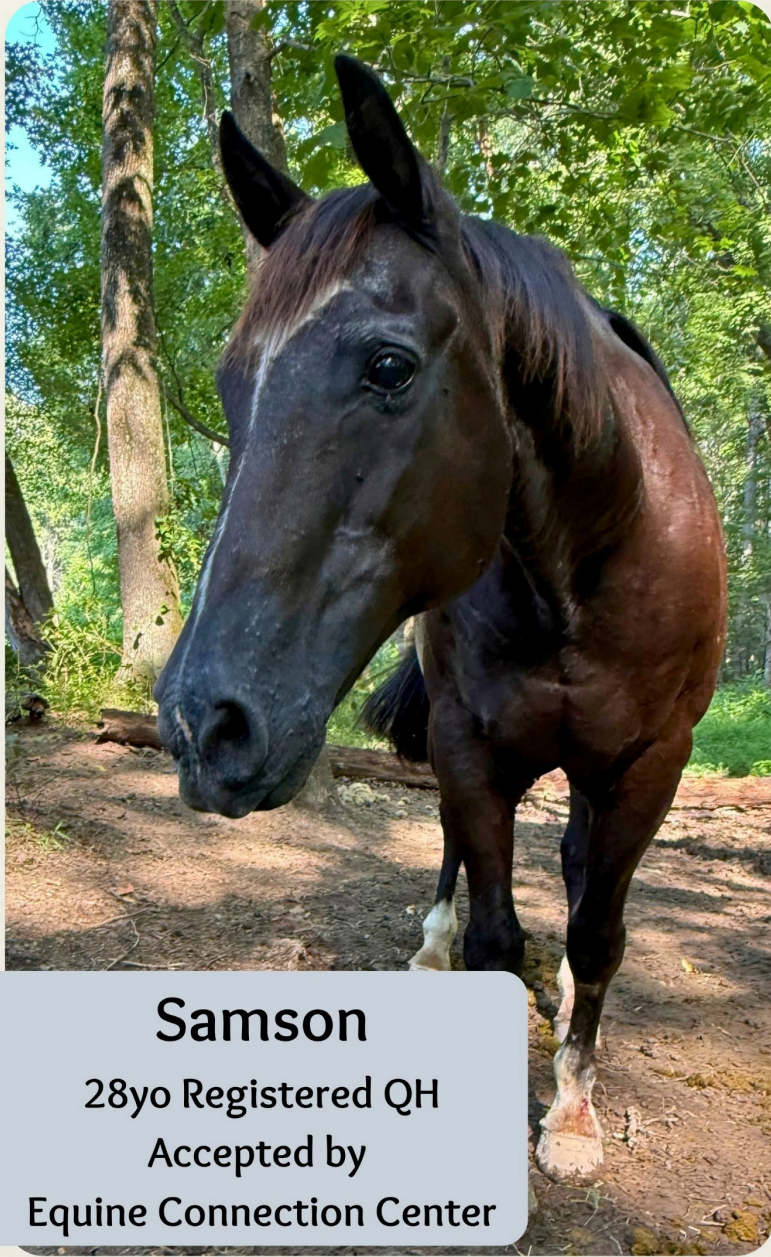
Average Age: 20.4 years



Registration Status



Thoroughbred		Ranch Horse	
Raced - 12		Paint - 4	Quarter Horse - 3
		Palomino - 1	
Unraced - 10		Other	
		Warmblood - 3	Mustang - 1 Arabian - 1
		Standardbred - 1	
		Gaited	Pony Breed
		Spotted Saddle - 2	Welsh - 2
		TWH - 1 Paso - 1	Dulman - 1



Samson
28yo Registered QH
Accepted by
Equine Connection Center

Celebrating the Rescues and Sanctuaries

39 VDPP Horses were accepted by Rescue and Sanctuaries
in VA, WV and MD

23 went to organizations within our Partnership

A huge THANK YOU to everyone who
hustles everyday to help horses in need ❤️



OWNER²OWNER PROGRAM



Pictured (left to right): Cowboy, Dakota & Pilgrim - rehomed together July 2023



- ✓ Support for owners navigating difficult situations and needing help rehoming their horse.
- ✓ Equine assessments, marketing, end-of-life support and safety-net resources.
- ✓ A trusted network creating safe outcomes for both horses and owners.
- ✓ **Safe** transitions. **Secure** futures.

OWNER ² OWNER

1,131

OWNER REQUESTS FOR ASSISTANCE (NATIONWIDE)

1,626

HORSES IN NEED OF ASSISTANCE (NATIONWIDE)

315

OWNERS DIRECTLY ASSISTED THROUGH O2O

436

HORSES ASSESSED AND BROUGHT THROUGH O2O

201

HORSES PLACED THROUGH O2O

11

HORSES EUTHANIZED VIA O2O FINANCIAL ASSISTANCE

17

HORSES HELPED VIA OTHER O2O FINANCIAL ASSISTANCE (IE - TRANSPORT, DISPOSAL, VETERINARY AID, ETC.)

